



**Orange  
County  
Convention  
Center**

*Orlando*

# Orange County Convention Center Report

March 4, 2026

**I-Drive District Advisory Board Meeting**

# OCCC Agenda

- **FY 25-26 Q2 Overview & Notable Events**
- **Recent Community Impact**
- **FY 25-26 Q3 Look Ahead & Notable Events**
- **FY 25-26 Overview**
- **Grand Concourse Expansion Project Update**



# FY 25-26 Q2 Overview

PGA Show  
January 26-29, 2026



## Total Events

44

## Attendees

641,830

## Economic Impact

\$1.57 Billion



# FY 25-26 Q2 Notable Events

Design & Construction Week  
Feb. 17-16, 2026



**122,000 attendees**  
**\$309.4 million economic impact**

Sunshine Volleyball Classic  
Feb. 27-Mar. 1, 2026



**50,000 attendees**  
**\$126.8 million economic impact**

MEGACON Orlando 2026  
Mar. 19-22, 2026



**160,000 attendees**  
**\$405.8 million economic impact**



# DCW 2026 Highlights

- **Command Center Activated**
  - Security, Parking & Transportation
  - Environmental Services
  - Facility Operations
  - Orange County Sheriff's Office
  - Orange County Transportation Management
  - Florida Department of Transportation
  - TMS Bus Services
- **Parking**
  - 19,064 Cars Parked
- **Exhibitor Services**
  - 2,076 exhibitor service orders
  - 456 rigging service orders





# FY 25-26 Q3 Look Ahead

SAP Sapphire  
May 11-13, 2026



## Total Events

37

## Attendees

430,880

## Economic Impact

\$1.02 Billion



# FY 25-26 Q3 Notable Events

Ultra Beauty World  
April 16, 2026



**3,000 attendees**  
**\$7.6 million economic impact**

Allstar World Championships  
April 16-19, 2026



**70,000 attendees**  
**\$177.5 million economic impact**

Premiere Orlando  
May 31-June 1, 2026



**50,000 attendees**  
**\$126.8 million economic impact**



# FY 25-26 Overview | Record-Breaking Year

VMX 2026  
Jan. 17-21, 2026



## Total Events

185

## Attendees

2.3 Million

## Economic Impact

\$5 Billion



# Grand Concourse Expansion Update

- **Convention Way Closed | February 2026**
- **Temporary Bridge | April 2026**
- **Final Construction GMP to BCC | March 10, 2026**
- **Starting Construction | March 2026**







WHERE GRAND MEETS *UNBELIEVABLE*

